



Presentation

Your reliable partner
for Web3 Projects

DEPLOY LABS

Your Ideas – *Our Performance*

- 1** Web3 Consulting
- 2** NFT collection
- 3** Blockchain games
- 4** NFT Marketplace
- 5** Token for NFT project
- 6** Metaverse integration
- 7** E-store for Web3 Project
- 8** Marketing & community
- 9** Your Roadmap
- 10** Our cases

Web3 strategy & consulting

We can provide various services and solutions for your presence in Web3:



1 Strategy for Metaverse Projects, NFT and Blockchain Gaming

2 Strategy and Development of tokenomics

3 DAO architecture

4 Project Features development: Staking, Air drops, Metaverse integration

5 Project planning and project management



Blockchain



NFT



Metaverse

We build result-oriented strategy and consulting services that keep your business and product one step ahead in the competitive era.

NFT collection

NFT project starts with collection and our outstanding team will prepare all necessary for successful launch:



1 Project **Strategy** and Marketing activities for Web3

2 Art side: create characters from description and **generate collection** of any style in 2D and 3D art, Generative art, Fractal art, Animation, AR/VR

3 NFT from any digital or **real objects**: pics, video, tickets and membership, memorabilia

4 Landing page or **web site**: design, development and integration

5 **Smart-contract** development, back-end development for gas effective smart-contract

6 Create and manage **discord, twitter** and any other socials

7 **Bots** for discord and telegram

8 Content for socials and **promotion**: teaser, promo video, banner and any visual items

9 **Minting** support

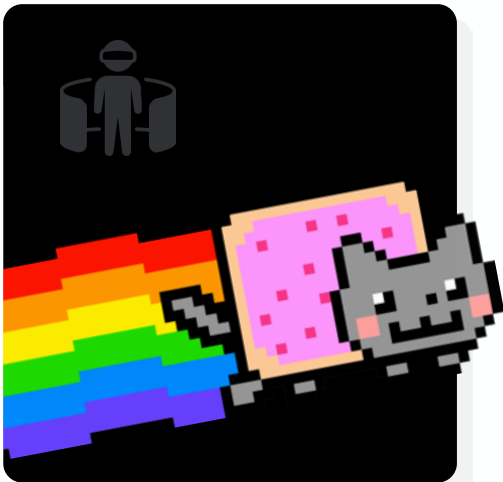
10 **Earning system**: staking, rewarding or referral system

11 **Launch** support

You can choose services from this list or request any additional options!

Blockchain game based on your NFT

NFTs and Gaming – a partnership of great opportunities. blockchain game is logical extension of successful NFT collection.











We develop all needed for chosen type of the game:

- 1 Demo game for NFT collection
- 2 Game: graphics and animation, game logic, game development
- 3 Game tokenomics

Could be profitable from day 1

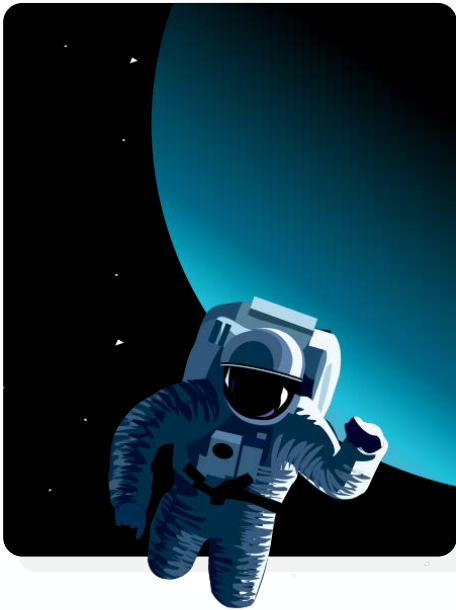
90% blockchain games using NFT

-  Consulting regarding game development and launch
-  Web site
-  Create and manage socials
-  Bots for discord & telegram
-  Earning system
-  Payment system
-  Rewarding or referral system
-  Promo video and content for socials

Deploy Labs will create your ideal Blockchain Gaming Platform based on your business needs and requirements.

NFT marketplace

*Fully ready-to-launch
NFT marketplace with
a signature concept
and design*



Strategy

clear concept and selection of necessary functions according to your goals in Web3

Platform

user profile and gallery, create and connect wallets,

Explore

advanced search, filters, top categories and rankings, etc

Create NFT

Minting page + our special solution to create whole collection in 1 click

Token

with utility for the platform

Export

from other sources and trade from external smart-contracts

Earning

Ecosystem: NFT Staking, Liquidity mining, Lending and other options

Community

create socials and channels, bots and games, community management and growth, content for socials and media

App or Dapp

to provide better access to marketplace



Art



Games



Music



Sports



Travel



Tickets



Fashion

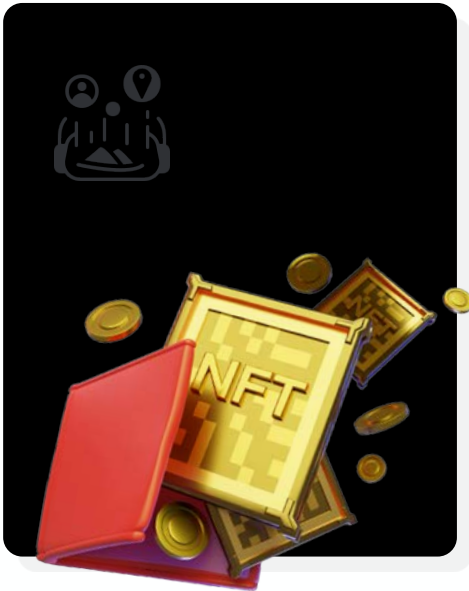


Beauty

*Deploy Labs
could launch your
dream platform*

Token for NFT Project or Game

*Our Team will guide
you to create any
token in 3 steps:*



Consulting →

- a** We start with Strategy for Token development, launch and sale.

- b** Build tokenomics and signature features based on your business needs and vision for project development.

- c** Help with documentation for fundraising and exchange selection (DEX and CEX).


Marketing →

**On this stage
we create:**

- Project identity
- Website design
- Promo video and other content
- Whitepaper and investor Pitch deck
- Influencer marketing
- PR and forums publications
- Advertising strategy
- Discord, twitter and socials
- Community management

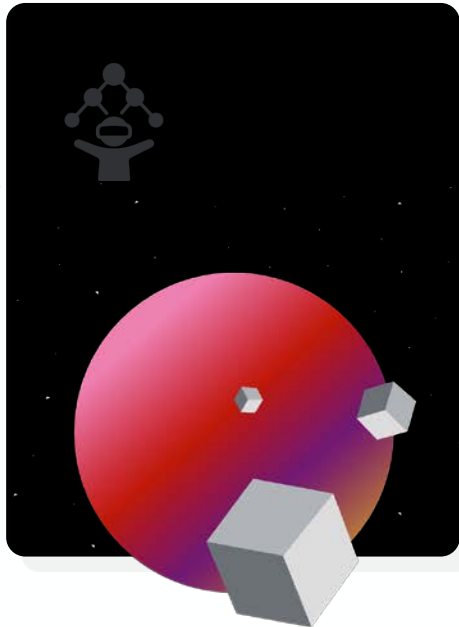
Development

After all decisions done and token features described, our team can start development part:

- Smart-contract
 - Web site or platform
 - Application
 - Payment system Integrations
 - Testing
-  **And finally –
launch the Project!**

Metaverse with Deploy Labs

*Start now to get the
advantage of pioneers
and become a leader in
the Metaverse Industry*



We provide various services & solutions for your Metaverse presence:

- 1 Strategy for Metaverse Projects
- 2 Strategy and Development of tokenomics
- 3 Issuing of tokens (on-chain & off-chain, rewarding systems)
- 4 Digital avatars
- 5 Digital Environment for work and business
- 6 Events in Metaverse
- 7 Gaming Ecosystem
- 8 Metaverse NFT marketplace
- 9 Metaverse integration services
- 10 Physical product pairing
- 11 Token gated e-commerce

Benefits

Branding

Presence in the Metaverse becomes mandatory for top industry companies

Promotion

The virtual environment can be used to promote existing luxury products and improve customer satisfaction

Products

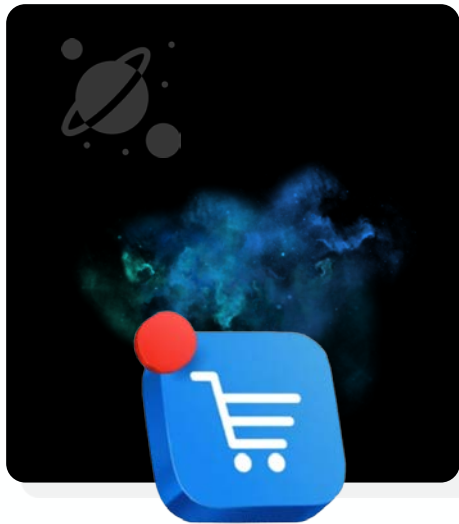
Creation of new highly profitable products in the digital world and access to new opportunities in web3

New Market





The Metaverse is creating a new market. Pioneer companies get an advantage at the start, the rest will join competitive market

E-store for WEB3 project

*Create additional value for
Web3 Project and increase
customer engagement
through building E-store
block for your NFT
Collection or Game*






Items

-  Metaverse Wearables
-  Special NFTs for E-store
-  Whitelist tickets
-  Physical items






Payments in

-  Rewarding Points
-  Fiat (cards, apple pay, google pay)
-  Crypto












Best Service

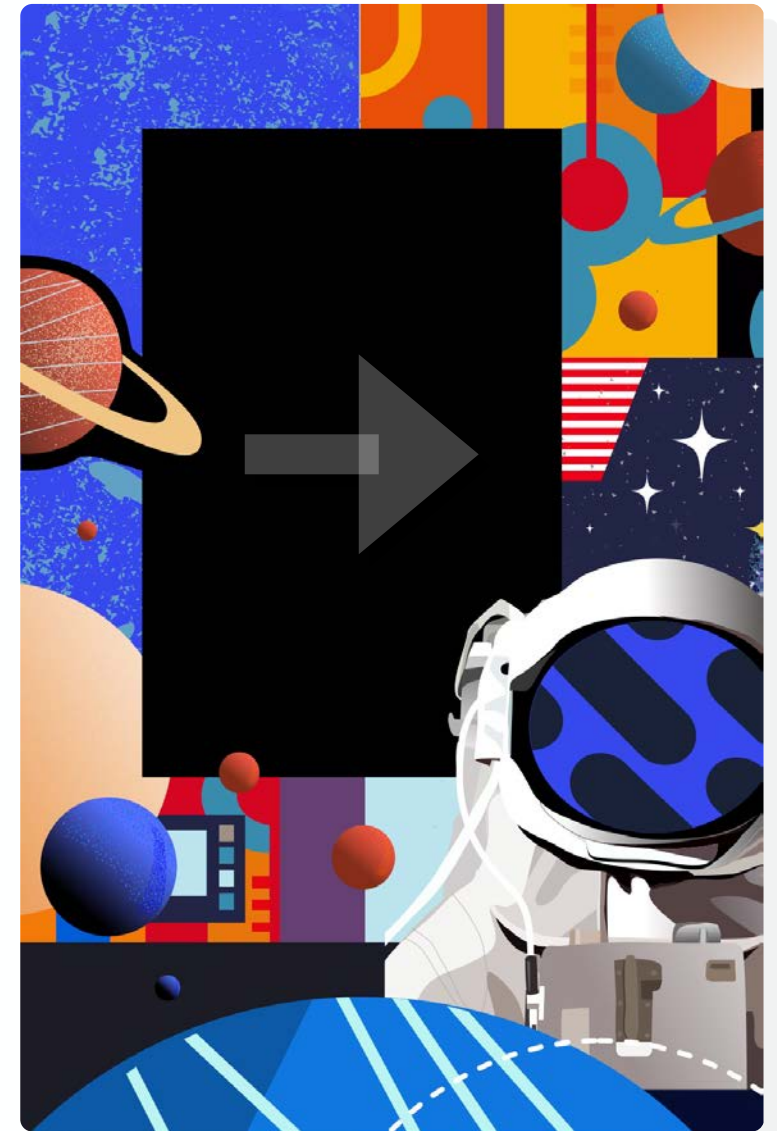
-  Admin panel to manage orders
-  Shipping by provider company
-  Acquiring

Marketing & community

We understand how to interact with web3-audience and could grow Brand loyalty through new instruments:

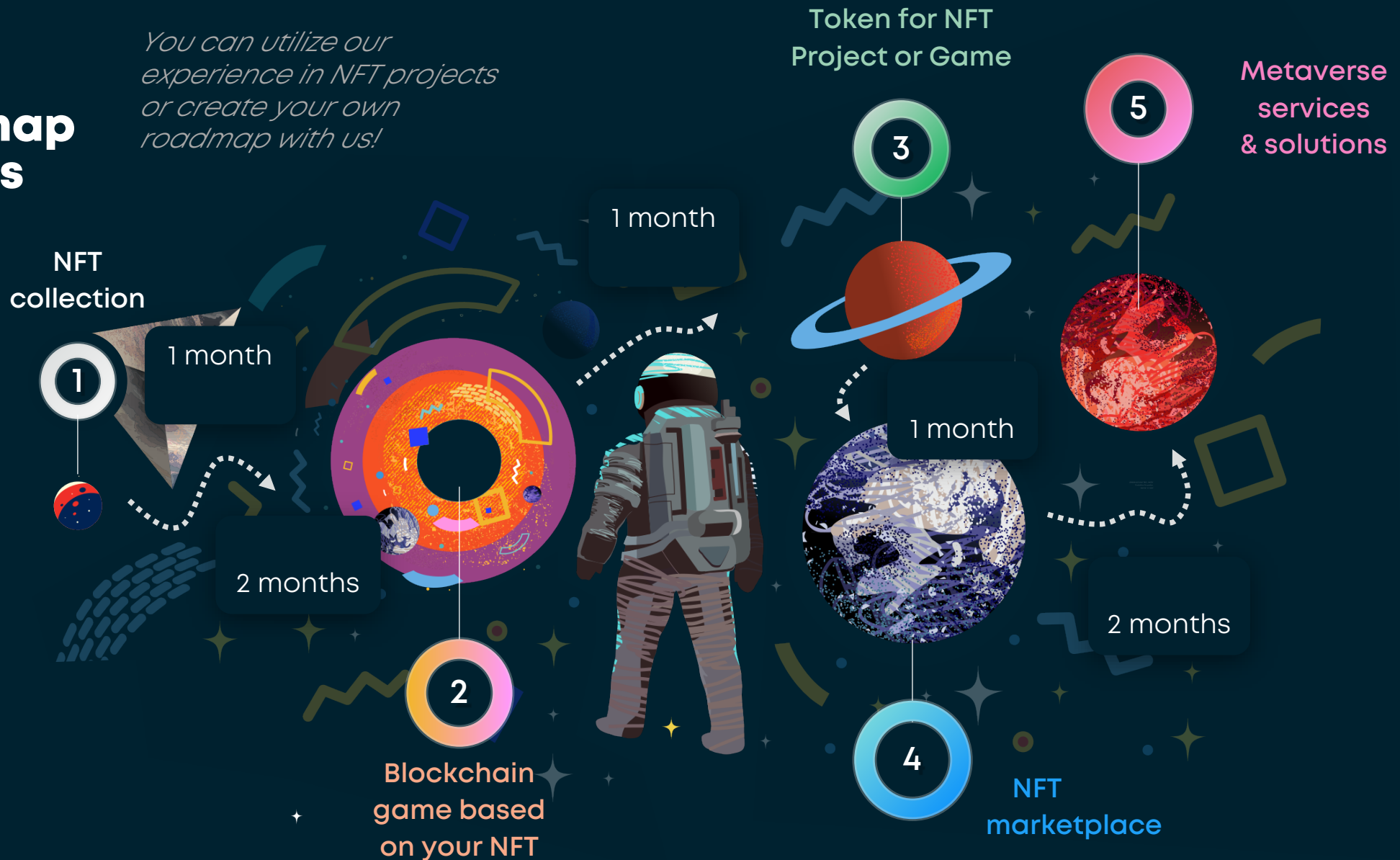


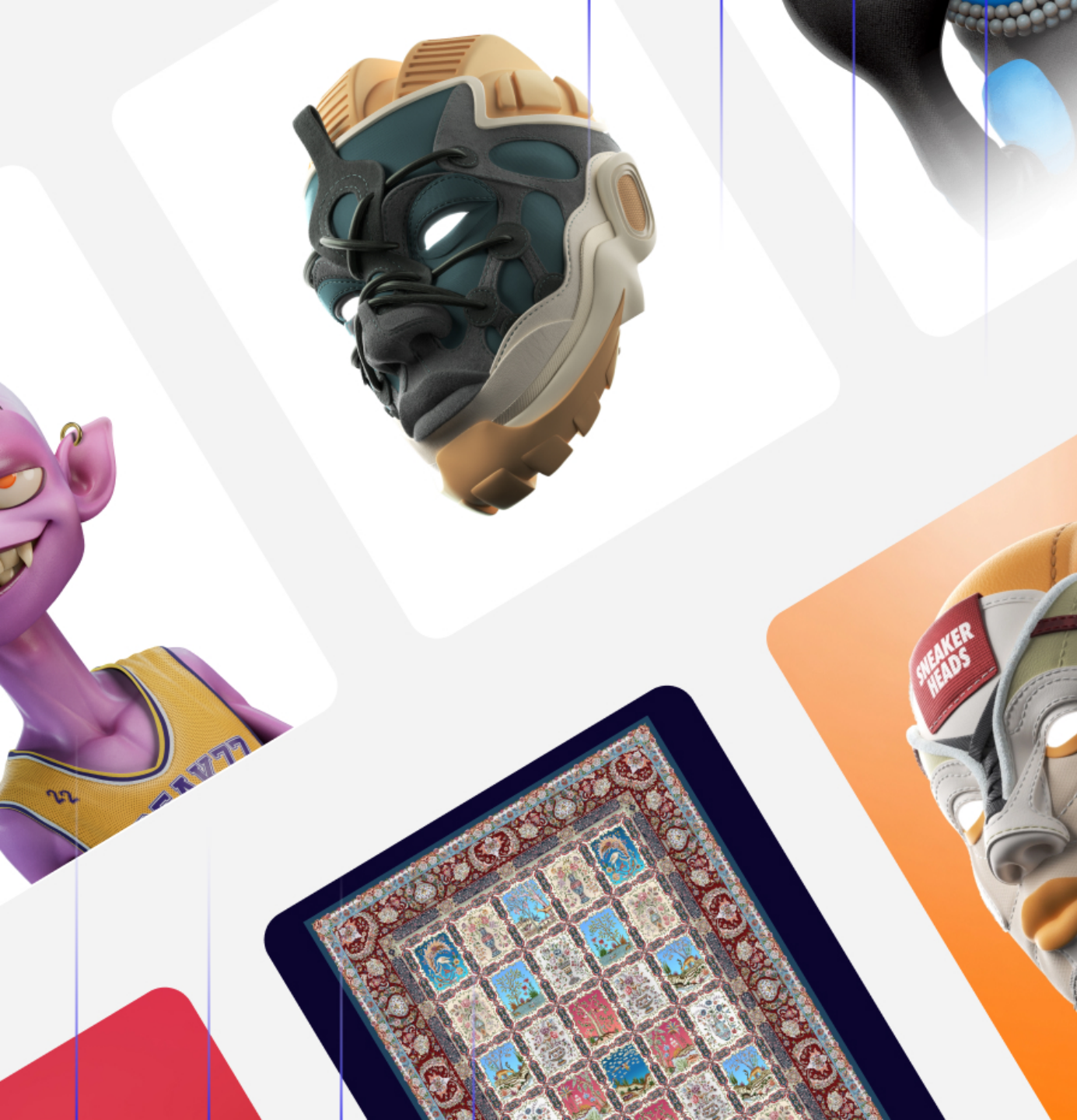
-  New communication channels – discord, twitter and any other socials
-  Bots for Discord & Telegram
-  Airdrops
-  Community growth marketing
-  Partnership programs (rewarding and referral)
-  Content marketing
-  PR, media, influencer marketing
-  POAP (proof of attendance protocol)
-  Collaborations



Your roadmap with us

You can utilize our experience in NFT projects or create your own roadmap with us!





Our Cases

Sneaker Heads

www.sneakerheads.xyz

Initial request:

Mystery box mint

Following request:

- Mint of the collection with real items connected with NFTs
- Marketing campaign

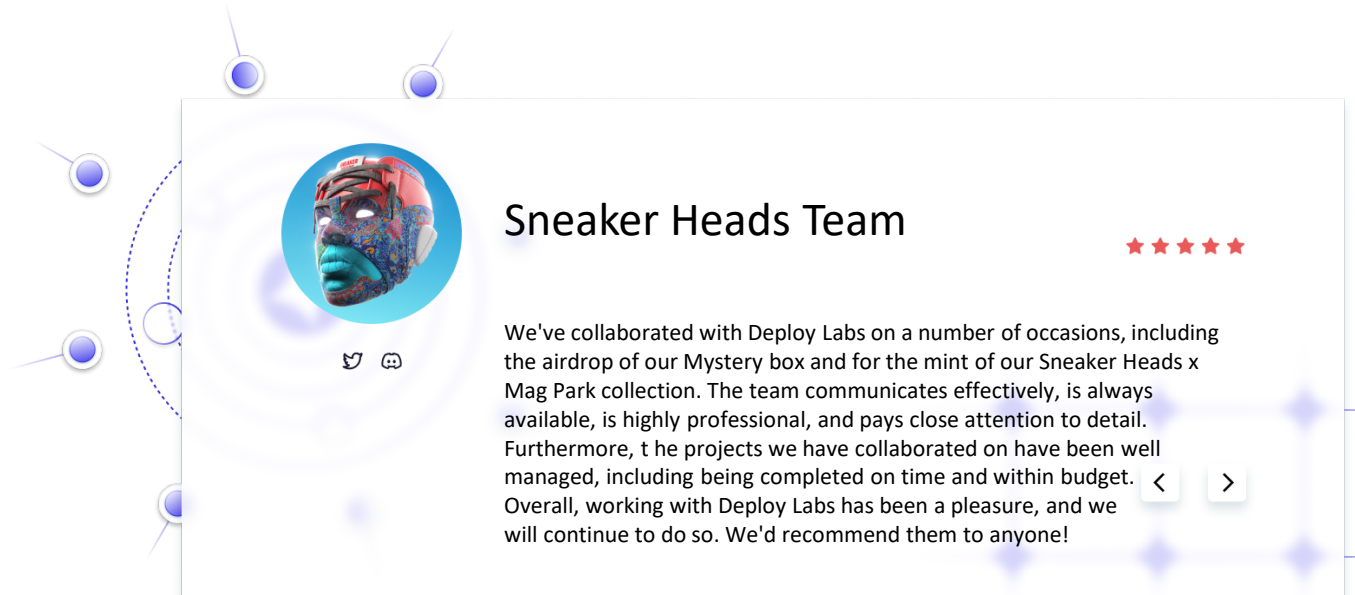
Services provided:

- Smart-contract
- Web development
- Marketing strategy and implementation



Timeline:

- ✓ Prepare mint – 4 weeks
- ✓ Marketing strategy – 3 weeks



Freakzz

www.freakzz.xyz

Initial request:

Create web site and content for promotion, mint collection

Following requests:

- Game development: single player game
- Game development: multiplayer game
- Special collection mint (airdrop, whitelist, public)
- Staking for NFT
- Rent functionality for NFT

Timeline:

- ✓ Web site – 6 weeks
- ✓ Mint – 3 weeks
- ✓ Game single player – 2 months
- ✓ Game multi player– 1 month
- ✓ Staking and rent – 6 weeks



Alex Bascunana
Co-Founder and CTO at Freakzz

★★★★★

I recently worked with [company name] and I couldn't be happier with the outcome. The team was fantastic to work with, with great communication and a flexible approach. Their technical know-how is impressive and they have a wide range of technology expertise which made them a valuable asset to our project. I highly recommend this company for their excellent work and would definitely work with them again in the future.

The Lobstars

www.thelobstars.com

Delivered requests:

- 1 Discord Bots for Opensea, Looksrare
- 2 Airdrops, Mint collection with payment in crypto and fiat
- 3 Soft staking with rewards
- 4 Store with physical and web3 items (with admin panel)
- 5 Interaction with real Robot Lobstar (Robot creates painting according to user commands), including booking slot and streaming functionality

Timeline:

- ✓ Discord Bots – 2 weeks
- ✓ Airdrop, Mint – up to 3 weeks
- ✓ Store with admin panel – 2 months
- ✓ Robot interaction – 1 month



People talk about us



in

Axel Sabbag

Head of Digital Innovation, Popcorn Group / The Lobstars



We've been extremely satisfied with the hard work and results from Deploy Labs.

We've built many innovative web3 tools and products in the past year, and Deploy labs has always made sure that everything was working perfectly before deploying anything. They are an excellent team to work with and are very enthusiastic about new ideas.



Deploy Labs

*Swiss-based Metaverse,
Web3 consulting and
Blockchain gaming studio.*



10 + years
of experience
in development
of Blockchain
& Fintech projects



30+ NFT turnkey
projects already
delivered in 2022

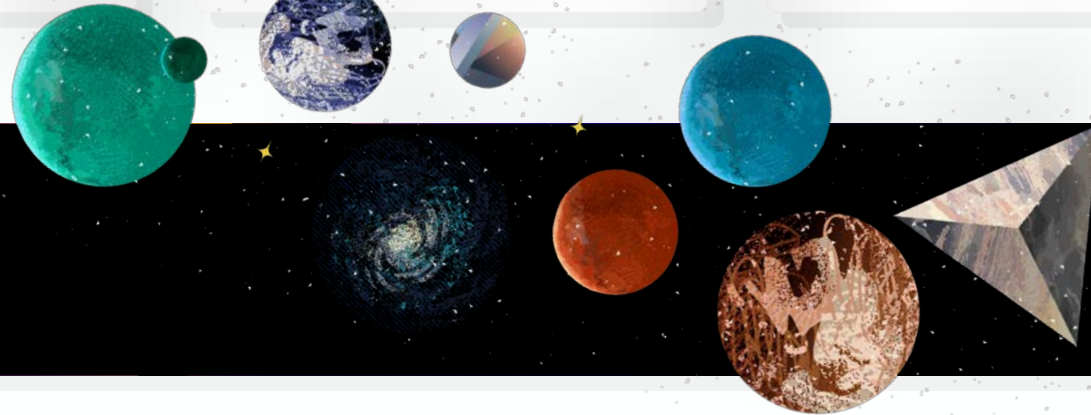


100+ members
team with various
expertise, including
very specific areas



1000+ tasks done
with most popular
blockchains:
Ethereum, Solana,
Polygon

*All our expertise for the
successful launch of your
Brands in the Metaverse.*



Key technologies

Blockchains

Ethereum



Solana



Polygon



Avalanche



Design

Figma



Principle



Cinema 4D



Blender



Adobe



Frontend

Angular



React



Backend

Java

ASP.NET



RabbitMQ



PostgreSQL



MongoDB



Testing

Hardhat



J-meter



Docker





Location

Gewerbestrasse 5,
6330 Cham Kanton
Zug, Switzerland



**Deploy
Labs**

*Your reliable partner
for Web3 Projects*

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